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HIDVL ARTIST PROFILES

TERCER IMPACTO: HISPANACEA [SHOOTING SCRIPT]

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Int. news studio set

TERCER IMPACTO logo flashes on a huge television monitor to the beat of punchi-punchi musical theme. Standing in front is BARBI BERMUDEZ, a curvy light-skinned Latina (30), long brown hair. Her skintight dress accentuates her large breasts.

BARBI BERMÚDEZ

Saludos, soy Barbi
Bermúdez y
bienvenidos a otro
Tercer Impacto.

Music stops.

BARBI BERMÚDEZ

Juan Ponce de León
viajó al Nuevo
Mundo buscando la
Fuente de la
Juventud. Jamás la
encontró. Sin
embargo, un dato
importante *sí* era
cierto: la fuente de
la juventud está en
Florida. Pero como
veremos en un
instante, no se
encuentra en el agua
de una fuente, sino
en el cuerpo de UNA
MUJER. Una mujer
LATINA. Desde
Pompano Beach,
Fabi Fernández nos
lleva a conocerla.
Aquí está

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Int. 1950's Florida living room

DOÑA CUCA, an old lady wearing a grandma-style house dress, chanclas and white hair in a bun, is dusting her surroundings with a big colorful duster. Plastic tubes are attached to her arms and torso, flowing into a utility belt she wears around her hips to hold various vials filled with yellowish and reddish liquids. Every movement of her arms tugs at her plastic tubes.

Other cleaning products surround her on the floor, as well as an exercise ball and small weights. A TELENOVELA plays in the background.

FABI FERNÁNDEZ (V.O.)

¿Qué tipo de persona
sobrepasa la
expectativa de vida
en los Estados
Unidos? Si les
hubieran preguntado
hace un año a los
investigadores
médicos, muy pocos
hubieran escogido a
esta mujer.

From her couch, she yells,

DOÑA CUCA

¡Nena, ven acá y
quítame la enema,
que me está
reventando el
fundillo!

Doña Cuca never stops dusting as she scratches her butt, wipes the sweat off her forehead, and watches her telenovela.

FABI FERNÁNDEZ (V.O.)

Ella se llama Cúcara
Chávez, pero todos
la conocen como

Doña Cuca. A sus
increíbles 158 años
de edad...

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FABI FERNÁNDEZ stands next to Doña Cuca, reporting,
she turns to face Doña Cuca.

FABI FERNÁNDEZ
(CONT'D)

...es el centro del
último
descubrimiento que
está revolucionando
al mundo científico.

Series of shots depicting Doña Cuca as the following:
servant, factory worker, seamstress, cook, etc...

FABI FERNÁNDEZ
(CONT'D)

Después de una vida
de constantes
migraciones, pobreza
y explotación, Doña
Cuca se ha
convertido en el caso
más extremo del
fenómeno que el
New York Times
llama "La Paradoja
Hispana."

Int. office

DR. IRMA T. ELODICE, Viejóloga, sits at her desk,

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speaks to camera. Behind her is a chart that illustrates the following,

DRA. IRMA T. ELODICE

Basically, it's these Hispanic women who've had very difficult lives, no access to health care, education, country clubs or weekly cuticle maintenance, who are somehow living longer than all of us. Way longer. That's the Hispanic Paradox.

Int. Laboratory

KLAUS KLEPKLINKER, in white lab coat, sits by his beakers of Cuca's Pancreatic Fluid and other bottles.

FABI FERNÁNDEZ (V.O.)

Al investigar esta paradoja, los científicos que elaboraron el famoso producto "Uña de Gato" descubrieron el origen de este misterioso fenómeno.

Klaus sits on a roller chair to watch the smoke from his mixture rises. His passion rises with the smoke as he explains,

KLAUS KLEPKLINKER

We were able to isolate a unique enzyme in the pancreas of Hispanic women, and in especially high concentrations

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in one particular
woman, Señiorra
CucaRAchavez.

Int. Doña Cuca's living room

Klaus adjusting Doña Cuca's plastic tubes. She's
unphased.

KLAUS KLEPKLINKER
(V.O.)

When this enzyme is
combined with
echinacea...

Klaus clips Doña Cuca's toe nails. Close on bucket,
labeled "Uña de Cuca," full of nail clippings.

KLAUS KLEPKLINKER
(V.O.) (CONT'D)

...und other organic
ingredients, it
increases tenacity,
builds resilience, ...

Int. LABORATORY

Klaus at his lab table, continues explanation, fascinated
by his own discovery.

KLAUS KLEPKLINKER
(CONT'D)

...and amazingly
thickens the skin,
producing the same
effect of longevity in
non-Hispanic
people.

Int. DOÑA CUCA'S living room

Doña Cuca climbs a step ladder to dust the picture
frames on her wall. Fabi enters the frame [holding a
HISPANACEA PRODUCT].

FABI FERNÁNDEZ

Fue así que nació la

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exitosa línea de
productos,
Hispanacea.

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Graphic: product logo

Still image of Hispanacea bottle.

NARRATOR V.O.

Feel the force that is
sweeping the nation!

Hispanacea:

Because Medicare
won't be around for
long!

Ext. Street

Fabi holds microphone and speaks into camera. A
WHITE WIFE and HUSBAND stands next to her.

FABI FERNÁNDEZ

Salimos a la calle a
investigar, ¿qué
piensan los
consumidores?
(to white couple)

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What do you think of
Hispanacea?

Fabi holds the mic up to WHITE WIFE and HUSBAND.

WHITE WIFE

I feel like I could
have twenty kids,
three jobs, and still
fulfill my marital
duties with Harold at
the end of the day!

White Wife nudges her White Husband, he responds,

WhITE HUSBAND

I feel like a regular
Don Juan!

White Wife continues,

WHITE WIFE

Ay sí, Papi. We both
feel great! Who
needs health
insurance?

A WHITE STUDENT, carrying backpack, speaks into
microphone.

WHITE STUDENT

Forget Red Bull! With
Hispanacea, I can
study 80 hours
straight with no
bathroom breaks!

A lower-third graphic identifies a WHITE HIPSTER GIRL
speaks,

HIPSTER GIRL

This guy cat-called
me the other day,
and it didn't even
faze me, I just
turned to him and
said, "Vete al centro

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del carajo, gran hijo de puta!" and kept on walking. Bad-ass, right?

Ext. Street

Fabi stands next to ASIAN WOMAN and OLD ASIAN MAN.

FABI FERNÁNDEZ (to
Old Asian Man)

Do you want to live a longer life, sir?

Fabi holds mic up to Man, who keeps his cigarette in his mouth as he speaks.

OLD ASIAN MAN

[Response in Chinese. Shaking his head.]

Fast subtitles: Are you fucking kidding me? I've worked 3 jobs since I was 12 years old. I'm 94 now. I don't need this fucking product.

Asian Woman points to Old Asian Man.

ASIAN WOMAN

"Work too hard. Ready to die." That what him say.

Ext. Street

Fabi continues her report.

FABI FERNÁNDEZ

Pero también ha

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habido informes de
efectos secundarios
inesperados.

A WHITE SOUTHERN LADY speaks, holding up a
photograph of a blonde woman,

WHITE SOUTHERN LADY

First, my hips grew
and I couldn't fit into
my jeans, then I got
hooked on
telenovelas. But
when I started to
have outbursts in
Spanish (no
offense), that's
where I drew the
line! My own son
confused me for our
maid, Consuelah!

Int. Assemblyman's office

PERRY NOIDMAN, Assemblyman, is identified with a
lower third.

PERRY NOIDMAN

My constituency has
become
unrecognizable!
Those who checked
White on the last
census are suddenly
checking Hispanic.
It's an invasion from
within! This product
is a threat to the
American people, it
undermines our
democracy and
unravels the very
fabric of our flag!

Int. Doña Cuca's KITCHEN

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Fabi interviews Cuca in her kitchen as Doña Cuca cooks, pets her ancient cat, and smokes a cigar.

FABI FERNÁNDEZ

Y usted, Doña Cuca,
¿cómo se siente al
ser el centro de toda
esta conmoción?

DOÑA CUCA

Esto no es ná
compara'o con to' lo
que yo he vivío. Que
me saquen líquido,
que me corten las
uñas, que me odien.
Eso no es nada
nuevo para mí. (to
cat) Verdá,
Schnooky?

Doña Cuca can't find her cat.

DOÑA CUCA

Schnooky?!?! Coño, el jodío gato se ha salido de nuevo!
Cierren la maldita puerta, coño!!

Int. NEWS STUDIO SET

Barbi is at her news desk. Fabi sits with her, cross-legged.

BARBI

Tremenda mujer.
Tremendo producto.

FABI FERNÁNDEZ

Pero Barbi, tú no lo
necesitas.

BARBI

Ay gracias, Fabi. ¡Tú
tampoco!
¿Pero...cuál será el

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efecto a largo plazo
en los Estados
Unidos?

BARBI
Eso ya lo veremos...

FABI FERNÁNDEZ
en otro...

BARBI AND FABI
Tercer Impacto.

Punchi-punchi theme music. End of show graphics.
As the cheesy credits roll, Fabi and Barbi are chatting
with each other (ad lib). Shots of Doña Cuca and other
outtakes.

Fade to black.